



The Networking  
Place For  
Short Track  
Promoters

# 45th Annual RPM Promoters Workshops Application for Commercial Registration



## RESERVE SPACE BEFORE AUGUST 15, 2017

### Step One: Contact Information

Contact Name  
Clint Doll

Company  
Firethorn Marketing

Address  
500 North Estrella Parkway

City  
Goodyear

State/ZIP  
AZ

Phone  
304-481-9807

FAX

Contact E-Mail  
clint@firethornmarketing.com

Cell/Text Message Phone Number

### Dates/Places

#### RPM@Reno

Reno, Nevada  
Nov. 29, 30, & Dec. 1, 2017  
**Eldorado Hotel Casino**

#### RPM@Indy

Indianapolis, IN  
December 6, 2017  
**The Media Center,  
Indianapolis Motor Speedway**

#### RPM@Daytona

Daytona Beach, FL  
February 11-13, 2018  
**Hilton Daytona Beach Ocean Walk  
Village**

### Step Two: Exhibit Details

Indicate your exhibit space requirements by checking as appropriate...

#### Display Width:

- Our booth requires 8-foot width space.  
 Our booth requires 10-foot width space.

**NOTE:** Exhibits wider than 10-feet prohibited. Exhibits over 8-feet wide, up to 10-feet wide subject to large display fee. RPM is a table-top show. Booths are not 8x8 or 10x10. **NOTE:** Tables may be 6 or 8 feet long.

#### Table Required:

- Our booth requires a table.  
 Our booth requires no table.

#### Power Required:

- Our booth requires power.  
 Our booth requires no power.

#### Web Connection

Workshops host hotel convention facilities provide connectivity with major cellular providers. Host hotels also offer shared wireless internet connectivity for a daily fee. Exhibitors may also order a dedicated Internet connection subject to prevailing services and fees. Such orders are the responsibility of the applicant. RPM does not provide a Web connection as part of this agreement. Information enabling applicants to reserve a connection will be distributed in October and January in advance of the Workshops.

#### FOR WORKSHOPS PLANNING PURPOSES ONLY, PLEASE INDICATE YOUR NEEDS.

- We do not require Internet connection.  
 We require Internet connection.

#### If Internet connectivity is required, please describe needs below.

- Cellular or ambient connection will meet our needs  
 Shared broadband connectivity will meet our needs  
 We will require dedicated broadband connectivity.

**NOTE:** All fees/arrangements for Internet are the responsibility of the commercial registrant. RPM does not establish service based on the above information.

Credentials for booth personnel may be reserved beginning in September using applications provided by email to the primary contact noted in Step One.

## Step Three: Products, Services

Provide 20-word description of product or service for RPM Newsletter Directory of Services for Promoters and Workshops materials. Include the sales office address and toll-free number or other number, if different from page one contact info. (RPM reserves right to edit)

**Product/Service description, 20 WORDS ONLY, print legibly, please**

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**Address** (Customer service, if different from address, above)

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**Phone** (Customer service phone, if different from above)

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**E-mail** (Customer service e-mail, if different from above)

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**Web Address** (If different from above)

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**Twitter Handle**

## Step Four: RPM Media & Social Media Policy

The content and proceedings of the RPM Promoters Workshops are intended solely for credentialed registrants. The RPM Promoters Workshops retain all media rights (including, but not limited to, rights in broadcast, cable, audio, home video, social media, blogging, podcasting, streaming, or other Internet, or such other recordings, tangible expressions, accounts or descriptions, now known or hereafter devised) to all RPM Promoters Workshops Series events. The recording or distribution in any way of any account, description, picture, photograph, video, audio, or reproduction of Workshops sessions, discussions, presentations, during this Workshop without the express written consent of the RPM Promoters Workshops, is prohibited.

I understand and accept this RPM Workshops media policy (initial at right)

CD

## Step Five: Terms And Conditions, In & Outbound Shipping

### Instructions E-mailed In Advance of Workshops:

Specific shipping instructions will be provided in e-mails sent to the principal contact shown on this application prior to each Workshop. Shipping arrangements may be different for each Workshop and may differ from the guidelines given here. Generally, plan according to these guidelines.

**RPM@Reno Workshop:** Freight and package handling details and responsibilities for the RPM@Reno will be confirmed in future emails.

**RPM@Indy Workshop:** All freight handling to and from the RPM@Indy Workshop is the responsibility of the Commercial registrant. The RPM Workshops and host facilities provide no freight or package storage and no freight or package handling services. FedEx Office and UPS Store facilities are available at several convenient RPM@Indy locations.

**RPM@Daytona Workshop:** All freight handling to and from the RPM@Daytona Workshop is the responsibility of

the Commercial registrant. The RPM Workshops and host facilities provide no freight or package storage and no freight or package handling services. FedEx Office and UPS Store facilities are available at several convenient Daytona Beach-area locations including within the hotel.

I understand and agree with these terms and conditions.

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## Step Six: Elect Workshops At Which Your Firm Will Require Booth Space

**RPM@Reno**     **RPM@Indy**     **RPM@Daytona**

I understand that by checking the preferences above, the Workshops will prepare booth space for my firm only at the Workshops indicated hereon, and space at additional Workshops not indicated here must be applied for separately and is not guaranteed.

## Step Seven: Entitlements

**AGREEMENT:** In consideration of payment of fees, a commercial registrant (hereinafter called CR) will receive:

- 1. Exhibit space subject to these conditions:** Assignment of spaces is first-come, first-served. The first 32 companies tendering this application for the RPM@Reno and/or RPM@Daytona Workshop, and requesting exhibit space, that tender by any deadline date, are assured RPM@Reno and/or RPM@Daytona workshop exhibit booth space. The first 10 companies tendering this application for the RPM@Indy Workshop and requesting exhibit space that tender by any deadline date, are assured of RPM@Indy Workshop exhibit booth space.
- 2. Announcements during the Workshops.** Announcements will be made during the meeting, urging registrants to visit all Commercial Registrants.
- 3. Exhibitor Appreciation Hour:** One session period is set aside the first day of the RPM@Reno and RPM@Daytona Workshops as an "Exhibitor Appreciation Hour" during which time sessions are suspended and attendees are hosted in the exhibit area for refreshments and to become acquainted with Commercial Registrants.
- 4. Listing in the printed Workshops Schedule and Directory** provided to credentialed attendees. The description provided in Step 2 will be included in the Schedule and Directory provided to all Workshop registrants.
- 5. Monthly listing in the RPM Newsletter** "Directory of Services for Promoters." Exhibiting firms will be listed in the "Directory of Services for Promoters" section of Racing Promotion Monthly, in twelve monthly issues, beginning with the March issue following the 45th Workshops Series.
- 6. Listing in the RPM Website Directory of Services for Promoters:** Exhibiting firm will be listed in the "Directory of Services for Promoters" section of Racing Promotion Monthly website (racingpromotionmonthly.com), for a period of twelve months beginning on or about March 30, following the Workshops Series.
- 7. Two no-cost rep credentials, RPM@Reno and RPM@Daytona Workshops:** The exhibit space reserved herewith includes two no-cost credentials for booth personnel for the RPM@Reno and RPM@Daytona Workshops when credential applications are tendered prior to the published "Advanced Reservation Deadlines" shown on credential reservation forms.
- 8. Credentials reservation forms sent at later date:** Credentials for booth personnel may be reserved in advance using a separate credential reservation form provided via email to Commercial Registrants holding contracted space. The forms will arrive beginning in September. **(Note: offer of no-cost credentials expires with the passing of the "Advanced Reservation Deadlines" published on the credential application forms. All late entries subject to late entry fees applicable at each Workshop)**
- 9. Additional RPM@Reno/RPM@Daytona Credentials:** Additional credentials may be reserved for a fee, in advance, or as late entries at the Workshops, at prevailing credential prices. Personnel substitutions cannot be made after the advanced reservation deadline. Substitutions after the advanced reservation deadline constitute an additional representative at the prevailing non-refundable, late-entry, credential fee. Dealers or distributors may obtain credentials using credential reservation forms distributed by e-mail in advance of the Workshops. The applicant completing this registration must forward all credential reservation materials to distributors or dealers for their use.
- 10. RPM@Indy Credentials:** All credentials for the RPM@Indy Workshop are available in advance or as late entries at prevailing credential fees. No complimentary credentials for the RPM@Indy Workshops are included within this agreement.
- 11. Booth furnishings included, no additional cost.** Included, at no additional cost, provided by the Workshops, are: one table (may be 6- or 8-foot length at Workshops discretion), two chairs, pipe and drape behind booth, and shared 110-volt power to light exhibit and operate equipment.

I understand and agree to the foregoing entitlements (initial at right).

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## Step Eight: Agree To Terms and Conditions

- 1. Space subleasing:** Commercial Registrants may not sublease or share space with other firms.
- 2. Eligible products/services:** Commercial Registrants may exhibit only products or services which are manufactured by or for which they are agents for, and which are listed in this application-agreement.
- 3. Limited exhibit space:** Spaces are assigned by the following system: (1) Seniority, based on (a) total consecutive years of participation, and (b) total number of years of participation. (2) Point System, A point system will assign exhibit spaces. Commercial Registrants receive one point for registering for either meeting, if a CR registers for either meeting and is a no-show at either meeting, one point is deducted. (3) New registrants will be allocated available space based on order of date of application. (4) Large displays will be assigned space (those wider than 8 feet) on a space available basis, and may not be placed by seniority or date of application. Due to exhibit area space limitations, Workshops management reserves the right to decline large exhibits. Exhibitors so declined may accept small exhibit spaces according to the Workshops seniority system. Exhibit space limitations at meeting hotels differ. The first 32 companies to apply for commercial registration, by any deadline date, are assured RPM@Reno/RPM@Daytona workshop exhibit booth space. The first 10 companies to apply for commercial registration, by any deadline date, are assured RPM@Indy Workshop exhibit booth space. No fee discount is offered for one-meeting-only applications/participation.
- 4. Show hours:** Official show hours are published in Workshop schedule provided at each Workshop. Generally, they are 7:30 a.m. to 5:30 p.m. daily, but may be changed at the discretion of Workshops management as published in official schedules. Workshop management encourages all exhibitors to remain in their exhibit places until 5:00 p.m. the final day of the Workshops. Commercial registrants vacate their space at solely at their discretion, and do so without recourse for compensation or other considerations.
- 5. Displays wider than 10 feet:** Displays wider than 10 ft. are not permitted. Multiple booth spaces may be reserved.
- 6. Display footprint:** Display spaces have a footprint of 8 feet, or 10 feet wide by nominally 6 feet deep. This may vary at the discretion of RPM Workshops management based on space limitations at host hotels. Commercial Registrants that require more space are required to register for additional exhibit space(s). Exhibits exceeding this footprint may be removed at the discretion of the RPM Promoters Workshops. Commercial registrants that indicate an 8-foot ("Small") display on this application may not substitute a 10-foot ("Large") display later. The RPM Promoters Workshops reserves the right to reduce the size of the exhibit space footprint.
- 7. Space Abandonment:** Any space not claimed and occupied prior to noon the first meeting day of the Workshop may be reassigned at the discretion of the RPM Workshops without obligation on the part of the RPM Workshops for any accommodation or refund.
- 8. Obstruction of nearby booths:** Any display, or portion of a display which does not remain within the confines of the booth space, or activity which results in obstruction of nearby booths, or aisles, may be removed or suspended at the discretion of the RPM Workshops.
- 9. Rejected displays:** Each exhibit shall be admitted to the show and shall remain in the show subject to Commercial Registrant's continued compliance with these terms and conditions or supplemental terms and conditions posted at the meeting site. The RPM Promoters Workshops reserves the right to reject, eject or prohibit any exhibit, in whole, or in part, or to eject or reject any CR, or his representatives, or

CONTINUED ON NEXT PAGE

## Terms, Conditions, Cont.

personnel for failure to comply with these terms and conditions. If for any reason an exhibit and/or its contents are deemed objectionable by the RPM Workshops, the exhibit shall be subject to removal. This reservation includes, but is not limited to, persons, things, conduct, printed matter, social media, blogging, videotapes, signs, or any item which in the sole judgment of the RPM Workshops is detrimental to the Workshop. If an exhibit is rejected or ejected for violation of these terms and conditions, the Commercial Registrant shall have no recourse against the RPM Workshops, and no fees shall be refunded.

**10. Behavior:** The Workshops reserve the right to revoke the exhibit privileges and/or credentials of any corporation or individual who verbally or otherwise abuses Workshop personnel in any way during the Workshop, or the setup period preceding the Workshop. Such revocation is solely at the discretion of the Workshops and commercial registrants shall have no right to fee refunds under such circumstances.

**11. Credential Misuse:** The Workshops reserve the right to revoke the exhibit privileges and/or credentials of any corporation or individual who furnishes the credentials of individuals registered with the corporation or organization to others not eligible for commercial registration (e.g. promoters, series operators, racing officials, friends, acquaintances, etc.) not registered with the corporation. Such revocation is solely at the discretion of the Workshops and commercial registrants shall have no right to fee refunds or replacement credentials under such circumstances.

**12. Damage to buildings:** No display or part of a display may be affixed to the walls, posts, or floor of display spaces in such a way that would cause permanent damage to same. Commercial Registrants shall surrender space occupied by him/her in the same condition as it was at commencement of his/her occupation, and shall be fully liable for the cost of restoring the space to its former condition, if he/she does not comply with this condition.

**13. Relocation of exhibits:** The Workshops reserves the right to relocate exhibits in a space other than the one indicated on the exhibit layout if the relocation is necessary to the satisfactory arrangement or conduct of the meeting. Commercial Registrants may not relocate exhibits without the permission of the RPM Workshops management.

**14. Music/Photographs/Other Copyrighted Material:** The Commercial Registrant's representative signature on this Application shall be deemed its certification that it has in its possession all necessary licenses and permits to use copyrighted music, photographs, or other copyrighted material that is in their own booth or display. Workshops management reserves the right to remove from the exhibit all, or any part of any booth or display which incorporates music, photographs or other copyrighted material and for which the CR fails to produce proof of ownership of all required licenses. The CR shall remain liable for and shall indemnify and hold the RPM Workshops, their agents and employees, harmless from all loss, cost, claims, causes of action, suits, damages, liability, expenses, and costs, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed infringement) of any patent, copyright, or trade secret rights or privileges.

**15. Outside Activities:** Commercial Registrants are not permitted to host or sponsor any event which attracts meeting participants during Workshop hours without the prior written permission of Workshops management. Hospitality suites within meeting hotels are exempt from this regulation.

**16. Contests, lotteries, raffles, or games of chance:** are prohibited unless approved in advance by the RPM Workshops. Such activities would also be subject to federal, state, and local rules and

legislation. It is the commercial registrant's responsibility to ensure that any contest, etc., conforms to the pertinent laws of the state, county and municipality in which the Workshop is held, and to obtain any permits or licenses that may be required.

**17. Combined commercial registrations** prohibited without express permission of Workshops management; specifically, no person or firm who has registered in the past as an individual CR may participate as an additional representative with another registrant.

**18. Booking agents:** must list all clients they represent, subject to approval of Workshops.

**19. Outdoor exhibits, show cars:** Pre-registration as a commercial registrant does not constitute the right to display outside hotel buildings, on grounds, in parking lots, in hotel public areas, or within parking ramps in addition to exhibitor's designated indoor space. Outside exhibits are permitted only at the discretion of the RPM Promoters Workshops and Workshops convention hotels and must be pre-approved by RPM and hotels 30 days prior to the RPM@Reno Workshop for all three Workshops. Outside exhibits are limited to commercial registrants who have registered for the Workshops using this application. Applications for outside exhibit space should be made to RPM, not convention hotels.

**20. Room Reservations:** Hotel room costs/reservations are the responsibility of the commercial registrant company.

**21. Inbound and Outbound Freight:** All shipping arrangements are the responsibility of the Commercial Registrant. Shipments requiring dock-high loading docks, lifting equipment or freight handling labor are prohibited. Freight or packages must not arrive at hotels earlier than 7 days prior to Workshops. All freight, packages must depart meeting hotels no later than 48 hours following the Workshop. Neither the Workshops nor hotels are responsible for lost or missing freight.

**22. Retail sales prohibited:** Commercial Registrants are not permitted to sell products for delivery at the show. Orders may be taken for future delivery only.

**23. Food & Beverage:** Food and beverage may not be sold or served in the exhibit area.

**24. Hazardous materials:** No hazardous materials of any kind are permitted in the exhibit area. Presence of same will result in immediate expulsion from the convention.

**25. Compliance with laws & regulations:** Commercial Registrants must comply with all laws, regulations, codes, and ordinances of the United States, counties, and municipalities in which Workshops are held.

**26. Commercial registrant representative:** The person who signed this application is the designated representative of the Commercial Registrant, and shall have sole authority to represent the Commercial Registrant in all matters.

**27. Assignment & transfer:** This application may not be transferred or assigned to another person, party or firm.

**28. Forfeiture of fees, expulsion from Workshop:** Exhibitors that disregard these terms and conditions will forfeit their commercial registrant fee(s) and be expelled from participation.

**29. Limitation of liability and indemnification:** (A) Commercial Registrant waives all claims of every kind against the RPM Workshops, its directors, officers, agents, or employees including without limitation, all claims for damages based on personal property damage, destruction, loss, or theft, personal injury, cancellation of show, failure, or refusal to provide space for any display, preventing the display, operation, removal, or dismantling of any display, or any other act, or failure to act of the RPM Workshops. (B) CR agrees to indemnify and hold the RPM

Workshops harmless from claims by commercial registrant's agents or employees, or by any other persons, arising out of any act or omission in any way related to the CR's participation in the meeting, whether negligent or not. (C) In the event of cancellation or disruption of the show for any cause, the RPM Workshops shall have the right to retain the CR's payments as may be required to reimburse the RPM Workshops for show expenses.

**30. Cancellation and refund policy:** The option of a 50% deposit of fees secures registration until deadline of 15 August 2017. Balance of the registration fee is due on or before that date. If balance is not paid by that date, deposit amount is forfeited. All cancellations must be received in writing to the RPM offices. There will be a \$100 processing charge for any cancellation made after the space application is received in the RPM editorial offices. A full refund minus the \$100 processing fee will be made if cancellation in writing is received before 1 October 2017. There will be no refunds after 1 October 2017.

**31. Insurance:** All property of the commercial registrant is understood to remain under custody and control of the CR in transit to and from and within the confines of the Workshops and host hotels. Commercial registrants are required to carry floater insurance to cover exhibit material, person, or property of others. Workshops or hotel insurance policies do not cover liabilities of commercial registrants.

**32. Security:** The RPM Promoters Workshops and host hotels take every reasonable precaution to protect property during installation, the show, and tear down periods. However, Workshops events are held in facilities that cannot be fully secured from the public and host facility employees. The Workshops, Racing Promotion Monthly, their officers, contractors, nor the management of the host hotels are not responsible or liable for the safety of the property of exhibitors from theft, damage by fire, accident, or vandalism, or other causes.

**33. Press coverage, on-site broadcasting:** broadcasting, photography, recording, webcasting, press activity, audio and/or video taping is prohibited without the prior written consent by the RPM Promoters Workshops and the hosting facilities. See Step Four, "RPM Media, Social Media Policy." Exceptions to this policy and additional guidelines may be granted by the RPM Promoters Workshops and the host facilities, but must be confirmed 30 days in advance of the Workshops.

**34. Smoking:** In accordance with facility smoking policies, smoking is prohibited in the Workshops or commercial registrant exhibit area.

**35. Changes to terms & conditions:** The RPM Promoters Workshops reserves the right to add to, change, or modify the terms and conditions stated on this agreement as deemed necessary by the RPM Promoters Workshops. All policies and procedures stated herein and as detailed within the Application for Commercial Registration will be in effect until further notice.

**36. Force Majeure:** If any outside cause, such as war, national emergency, fire, strike, labor controversy, weather event, act of terrorism, fuel or water shortage, or government intervention or regulation, military activity, act of God, or other cause beyond the control of, or any other circumstances that make it impossible or inadvisable for the RPM Promoters Workshops to hold the events of the RPM Promoters Workshops Series at the contracted time and place, this agreement shall terminate, and the commercial registrant waives any claim for property or other damages or compensation.

I understand and agree to these terms and conditions (initial at right).

CD

## NOTICE REGARDING NO-COST CREDENTIALS:

No-cost credentials for exhibit booth personnel are available by advanced reservation only. Prevailing late entry fees apply to credentials obtained as late entries (defined as credentials reserved by email, FAX, or postal mail after "Advanced Reservation Deadlines" or obtained on-site at any Workshop)

## Step Nine: Agreement/Acknowledgement

I read and understand the terms and conditions herein and agree to abide by them including, but not limited to the following: A. Commercial registrant fees--Fees covered in items 7-10 in commercial registrant entitlements (Step Seven), and are non-refundable if those conditions are fulfilled. B. Commercial registrants agree to abide by the terms and conditions, items 1 to 36 (Step Eight) set forth herein and any and all rules established by Workshops management, either written or oral, and to limit solicitations to ethical person-to-person business conduct. Anyone disregarding these terms and conditions and rules will forfeit their commercial registrant fee(s) and be expelled from participation. C. Management of the RPM Promoters Workshops reserves the right to decline applications for participation in these private meetings. Receipt of this solicitation does not imply or constitute a right to take part in the meetings.

### SIGNED for COMPANY

Name Clint D Doll  
 TITLE President  
 DATE October 1, 2017

### REMINDER:

Please Read Entire Application. Complete sections 1 to 11. Photocopy this application for your file. Return the entire signed six-page original application with remittance prior to deadline.

## Step Ten: Select Exhibit & Payment Preferences, Calculate Fees

- BASE FEE, INCLUDES SPACE AT RPM@RENO AND RPM@DAYTONA WORKSHOPS:** Standard eight-foot wide space at both Workshops. Includes pipe & back drape, table & two chairs, 110 volt electrical service. \$2695.00
- RPM@Indy ADD-ON, ADD FOR SPACE AT THE RPM@INDY WORKSHOP:** Standard eight-foot wide space (10-foot unavailable). Includes pipe & back drape, table & two chairs. \$950.00
- OVERSIZED DISPLAY AREA, RPM@RENO & RPM@DAYTONA:** Add \$550.00 for exhibits 10-feet wide. \$550.00

**CALCULATE TOTAL FEE** ..... \$ \_\_\_\_\_

**EARLY REGISTRATION WITH 50% PRE-PAYMENT:** You may elect to reserve your space with a 50% deposit equal to one-half of the full-priced fee above, (\$1347.50 for eight-foot wide booth, \$1622.50 for ten-foot wide booth) enclosed with this application and the additional pre-authorized credit card payment of the balance on August 20, 2017. To elect this option, applicant must provide complete charge card information below on this application and authorize the August 20, 2017 charge in advance. RPM sends no invoices. If balance is unpaid after 20 August 2017, deposit is forfeited, and booth may be resold to other applicants.

- 50% PRE-PAYMENT OPTION ELECTED:** I have enclosed 50% payment indicated here and authorize payment of balance at 20 August 2017. (Amount enclosed herewith)..... \$ \_\_\_\_\_

## Step Eleven: Payment Method

- Check Enclosed with Application
- Charge card information enclosed. No debit cards, please.
- I have selected the 50% pre-payment option, and hereby authorize the RPM Promoters Workshops to charge the balance of the commercial registration fee on August 20, 2017.



\_\_\_\_\_  
Name On Card

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

**SIGNATURE:** I hereby agree to entitlements, terms & conditions, registration fees, and charges to my credit card.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# FAQs

Answers to common questions about the RPM Promoters Workshops follow.

**Am I assured of exhibit space at all three Workshops?** You are assured of space at all three Workshops only if you are among the first 10 applicants accepted by any application deadline date. Applicants after 10 reserve space for the RPM@Reno/RPM@Daytona workshops only.

**If I sign up now for one Workshop and later decide to attend all three, am I assured of space?** After 20 August 2017, booths at additional Workshops are available to single-meeting registrants on a space-available basis. The Workshops make every effort to accommodate requests for booth space, but, prior registration for fewer than three Workshops before 20 August 2017 does not guarantee space at additional Workshops. To be assured of space at all three Workshops, one must tender this application in a timely manner and be among the first 10 firms to reserve space.

**Can I increase the size of my display later?** Availability of large spaces is limited. Substitution can be made only with prior approval of the RPM Promoters Workshops, and only prior to October 15, 2017. Larger displays may not be substituted at the meeting. The RPM Promoters Workshops retains the right to reject or request modifications to over-sized exhibits. Oversized exhibit spaces are not available at the RPM@Indy Workshop.

**When do I designate the reps that will attend and apply for their credentials?** Reps credentials may be reserved on separate applications to be e-mailed to the principal contact indicated on this application in September, October, November, December, and January for each Workshop.

**When does our ad appear in the RPM Newsletter and the RPM Website?** 45th Workshops commercial registrants will be listed in the RPM Newsletter and on the RPM Website beginning in March 2018. The listing ends in February 2019.

**How is our booth space location determined?** We use a first-come, first-served, by seniority system to assign booth locations. See Step 8, number 3, terms and conditions.

**Can we share our booth and split the fee?** Only one firm may exhibit in each booth. See Step 8, number 17, terms & conditions.

**How do we claim our credentials?** Credentials are available at the RPM Workshops Guest Services Desk the evening prior to the RPM@Reno and RPM@Daytona Workshops and each day of the Workshops thereafter. Credentials for the RPM@Indy Workshop are available at the RPM

Workshops Guest Services Desk the morning of the Workshop and throughout the day. Credentials are not mailed in advance of the Workshops.

**Do you confirm receipt of this registration?** RPM does not confirm receipt of applications. Your cancelled check, charge card transaction will serve as confirmation that your space is reserved. Receipts are provided upon request.

**How do I ship freight to and from the Workshops?** See Step 5, In & Outbound Shipping.

**If I arrive late, will I lose my space?** Exhibit spaces are held until noon local time the first day of the Workshops. The Workshops may, at their discretion, assign the space to others at that time.

**How do I reserve a hospitality suite?** Registrants should contact the hotels directly for suites. Contacts for suite reservations may differ from lodging reservations and will be provided in exhibitor updates by e-mail prior to the Workshops. Pre-registration with this application does not guarantee that a suite is available. We encourage those needing a suite to make their request as soon as possible when lodging information is published.

**May I display a vehicle at the hotel?** While RPM makes every effort to accommodate registrants who seek to display outdoors, we cannot accommodate all requests. See Step 8 item 19.

**How will I learn the location of my booth?** RPM@Reno and RPM@Indy Workshop spaces are assigned in late November. RPM@Daytona Workshop spaces are assigned in late January. Registrants will be notified by e-mail.

**Can we vacate our booth early?** Workshop management encourages all exhibitors to remain in their exhibit places until the conclusion of the Workshop (times to be published in the Workshop Schedule and Directory provided with credential). Commercial registrants vacate their space at solely at their discretion, and do so without recourse for compensation. See Step 8, number 4.

**Explain the "no-cost" credential registration policy, please.** Commercial registrants are entitled to two no-cost credentials for the RPM@Reno and RPM@Daytona Workshops as a benefit of commercial registration. These no-cost credentials must be reserved prior to the advanced reservation deadline published on the commercial registrant credential application. The no-cost credential offer is void after any advanced registration deadline passes. Post deadline, additional credentials remain available and may be obtained as late entries at the Workshop. All late-entry credentials, no matter what the circumstance, granted after deadlines or at the door, will be assessed the prevailing non-

refundable fee. RPM does not grant substitutions for no-cost credentials at the Workshops. Credentials unused or unclaimed from prior Workshops may not be carried forward to a later Workshop. Commercial registrants may apply for refunds for unclaimed advanced or late entry credentials after the RPM@Daytona Workshop. All refunds will be made following the RPM@Daytona Workshop, none during any Workshop.

**Does RPM provide for online credential applications?** RPM does not offer an online credential application process for Commercial Registrant credentials. Commercial registrant personnel may reserve credentials via FAX, email or via postal mail, using the applications published by RPM and e-mailed to the principal contact on this application or downloaded from the RPM Website. Such applications typically are made available by e-mail and website download beginning September. (Note about FAX applications: At the request of credential applicants, RPM retains a direct, dedicated-line FAX machine. Charge card information is not converted digitally through a third party service of any kind and all paperwork is destroyed by a bonded document destruction firm following each Workshop.)

**May we e-mail our credential applications?** Though we do not recommend it for security reasons, RPM accepts credential reservations by email attachment at this email address: [rpmeditor@frontier.com](mailto:rpmeditor@frontier.com). Do not use any other email address! Applications sent to other email addresses are void.

**When do we reserve credentials?** Commercial Registrant Credential Reservation Forms will be distributed in September and thereafter by e-mail attachment to the principal contact on page one of this application. The application will also remain available for download on the RPM website through advanced registration deadline date for the RPM@Daytona 2017 Workshop. When you receive our application, you may reserve credentials for your party, reserving two (2) no-cost credentials and any additional credentials by remitting fees as appropriate. Please remit fees with the application tendering charge card or check sent via FAX or postal mail. You may submit your requests for credentials separately in advance of either Workshop, or may do so as one combined application. When applying simultaneously, please duplicate the credential reservation form as necessary and reserve credentials for each Workshop using a separate form.

**For Questions:** please contact RPM at 715-536-1067 or by e-mail at [rpmeditor@frontier.com](mailto:rpmeditor@frontier.com).



**EXHIBITOR  
INFORMATION  
HOTLINE**

**715.536.1067**

[rpmeditor@frontier.com](mailto:rpmeditor@frontier.com)

## MAIL APPLICATION TO:

RPM Promoters Workshops  
P.O. Box 406  
Merrill, WI 54452-0406.

## FAX APPLICATION TO:

RPM secure dedicated FAX line:

**715.536.3616.**

## SCAN & E-MAIL APP TO:

[rpmeditor@frontier.com](mailto:rpmeditor@frontier.com)

## EVENT SCHEDULES:

**RPM@Reno:** Pre-registration, Wednesday, December 29, Sessions & Trade Show, Thursday, Friday, November 30, December 1, 2017.

**RPM@Indy:** Pre-registration, exhibitor setup, 7:30-9:00 a.m., December 6, 2017, Sessions & Trade Show, 9:00 a.m.-5:30 p.m., December 6, 2017.

**RPM@Daytona:** Pre-registration, Sunday February 11, 2018, Sessions & Trade Show, Monday-Tuesday, February 12, 13, 2018, beginning at 9 a.m. sharp daily.

**UPDATES & INFO** in newsletters, on your computer, smartphone, or tablet at [racingpromotionmonthly.com](http://racingpromotionmonthly.com).

**Photocopy all pages for your file and return by FAX, email, postal mail.**

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